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**For Immediate Release**

**REGIONAL ART CENTER ADDS SECOND FESTIVAL IN 2010**

ROCHESTER, MI – Rochester-based Paint Creek Center for the Arts, best known for producing the annual Art & Apples Festival, has announced the addition of a new art fair in Macomb County's Washington Township. The inaugural Art & Orchard Festival will be held June 12 & 13, 2010 in Washington Community Park as part of a larger weekend event presented in partnership with Washington Township and the Washington Lions.

"Washington Township is thrilled that our newly expanded event will include the efforts of Paint Creek Center for the Arts," said Daniel O'Leary, Washington Township supervisor. "PCCA's experience and enthusiasm for the arts will not only result in a successful art fair, but will enhance the success of all of the weekend's events."

The Art & Orchard Festival will be held annually the second weekend in June as a spring companion event to PCCA's longstanding Art & Apples Festival held the weekend after Labor Day. It is anticipated the new 2010 festival will include approximately 150 exhibiting artists many of whom have or will be exhibiting at Art & Apples. "We're extremely excited about adding this new art fair to our existing programming," notes PCCA executive director Suzanne Wiggins. "The Art & Apples Festival consistently ranks among the top 30 art fairs in the nation by Sunshine Artist Magazine and we hope to grow the quality and reputation of the Art & Orchard Festival to that same level."

The new festival will be an integral part of a larger event formerly known as the Super Sunday Festival. The weekend long event will dramatically expand around Art & Orchard, but continue to include much loved activities such as the 5k race on the Macomb Orchard Trail, the Lion's antique car show and chicken dinner, and the fire department's pancake breakfast. "We are not only excited for what this new partnership with Paint Creek Center for the Arts will do for our event, but also what it will bring to the community for years to come," states Larry Binfet of the Washington Lions.

Applications for the Art & Orchard Festival are currently available online at [www.ArtandOrchard.com](http://www.ArtandOrchard.com) or can be mailed by calling 248-651-4110. The application is a combined form for both festivals so artists can apply for the Art & Orchard and Art & Apples Festival simultaneously. For more information regarding the Art & Orchard Festival or Paint Creek Center for the Arts contact Ellen Hughes at 248-651-4110.

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