

# ART & APPLES FESTIVAL®

9 • 6 • 19 – 9 • 8 • 19



**3 DAYS OF  
ART, FOOD  
& FAMILY FUN**



**280 FINE ART  
EXHIBITORS**



For over 50 years, the Art & Apples Festival® has transformed the 30-acre Rochester Municipal Park in Rochester, Michigan into one of the nation's top fine art festivals.

**WE ARE SEEKING FOOD VENDORS FOR 2019.**



**ART & APPLES FESTIVAL® FOOD VENDOR REQUIREMENTS:**

- Fee is based on the size requested and electrical requirements. Please see below for prices.
- Applications must be submitted by Friday, May 3, 2019. Acceptance is based on favorable references, food menu items and requirements. All vendors will be notified of acceptance by Friday, June 7, 2019.
- A \$500 non-refundable deposit must be submitted with this application for consideration. **The deposit will only be returned to you if you are not accepted.**
- Upon acceptance, each food vendor must submit completed contract and full remaining balance **no later than Friday, July 12, 2019. There will be no refunds after Friday, July 17, 2019.**
- Food vendors will collect cash and/or credit card sales directly from festival patrons.
- PCCA will make final determination of approved menu items. Once approved, the menu can not be changed without prior authorization.
- Food vendors **MUST** remain open during all hours of the Festival.
- Food vendors **MUST** abide by all rules and requirements provided in the acceptance package including the **NO SOLICITATION** rule. Vendors must remain within the confines of the assigned booth space and may not solicit festival attendees near their booth nor throughout the park.
- Food vendors will be responsible for all necessities including, but not limited to: tents, tables, chairs, water, health licenses, etc.
- Menu items must be displayed and prices listed as they were submitted and approved at time of application for the duration of the festival.

**Vendor Fees**

10x10 Booth Space that does not require electricity	\$900
10x10 Booth Space	\$1,000
10x20 Booth Space	\$2,000
20x20 Booth Space	\$2,500
Trailer	\$2,500 (additional fee for larger than 20x20 footprint)

**Electrical Fees**

Each vendor is provided with 20 AMPS (except 10x10 not requiring electricity). If additional electricity is required, each vendor will be charged \$150 per 20 AMPS needed. **Please note: All electrical needs will be reviewed and verified prior to the festival to ensure the correct price is being charged.**

Dates and times of Festival:	Friday, September 6, 2019	4 PM – 7:30 PM
	Saturday, September 7, 2019	9 AM – 7:30 PM
	Sunday, September 8, 2019	9 AM – 4 PM

**INSTRUCTIONS**

1. **Read, fill out completely, and return the following pages NO LATER than Friday, May 3, 2019.**
2. Email [foodvendor@pccart.org](mailto:foodvendor@pccart.org) or mail the required items below to:  
PCCA, 407 Pine Street, Rochester, MI 48307
  - Contact Information Form
  - Menu Form
  - Electrical Needs Form
  - References



FOOD VENDOR CONTACT INFORMATION

*Please print clearly.*

Food Vendor Name: \_\_\_\_\_

Type of Food/Cuisine: \_\_\_\_\_  
(i.e. Italian, Mexican, BBQ, Apple Desserts, Etc.)

Primary Contact Name: \_\_\_\_\_

Business Phone: \_\_\_\_\_

Mobile: \_\_\_\_\_

Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Website: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

I prefer to be contacted by:  Phone  Mobile  E-mail  Mail

FOOD VENDOR BOOTH SPACE

Please check one box that will accommodate your total footprint including space needed of your tent/trailer. Additional fees will be assessed if space is larger than size provided on application. **We may not be able to accommodate large refrigeration units outside of your tent/trailer footprint.**

I am interested in a 10' w X 10' d\*

I am interested in a 20' w X 20' d\*

I am interested in a 20' w X 10' d\*

I am interested in a trailer space  
\_\_\_\_\_ ' w X \_\_\_\_\_ ' d specify exact dimensions of trailer\*

\*Specify exact dimensions of external refrigeration unit \_\_\_\_\_ ' w X \_\_\_\_\_ ' d (We may not be able to be accommodate request.)

Special needs/requests such as storage and/or vehicles: \_\_\_\_\_



FOOD VENDOR BOOTH MENU

Please provide a preliminary list of food and beverage menu items, with customer pricing, that you would feature at the festival if selected. Please print clearly. There is a maximum of 10 items that can be offered by each food vendor. If one of your items is eliminated from your menu due to duplication, another item can be submitted for approval.

Note: Efforts are made to avoid duplication of food and beverages, PCCA will have final determination of approved menu items. **We LOVE to see apple related products!**

Menu Item Example: BBQ Sandwich	Size (oz.) 16oz.	Price (\$) \$5.00
1.)		
2.)		
3.)		
4.)		
5.)		
6.)		
7.)		
8.)		
9.)		
10.)		



**FOOD VENDOR ELECTRICAL NEEDS\***

Description (Qty):	Prices:
20AMPS outlet	Included in fee
Each additional 20AMPS (MAX 60)	\$150
<i>Over 60AMPS will require an additional fee</i>	

To better suit your festival needs, please list all electrical needs below. Please make sure this information is correct. Add-ons at the Festival will be charged an additional \$250 per 20AMP and will be based on availability.

	Electrical Equipment	Watts/Amps	Cost
<i>Example</i>	<i>Refrigerator Unit Trailer Connector</i>	<i>60 AMPS</i>	<i>\$300</i>
1.			
2.			
3.			
4.			
5.			
6.			

**\*Please note: Final electrical costs will be stated in your contract if accepted into the event.**

**FOOD VENDOR REFERENCES**

	Name	Phone	Relationship
1.			
2.			
3.			

Please Note: Acceptance is based on favorable references, food menu items and festival needs. All vendors will be notified of acceptance by Friday, June 7, 2019.

Please call Paint Creek Center for the Arts at 248-651-4110 or email [foodvendor@pccart.org](mailto:foodvendor@pccart.org) for any questions or concerns.