



all for you

COVID-19 Reflection and Tribute Art Project

Request for Artist Proposals - Custom Artwork

Awards: 8 Artist Awards of \$10,000 each

Deadline to Apply: February 18, 2021

The COVID-19 pandemic has meant great loss and challenges for our Henry Ford team members but has also served to strengthen our family bond more than ever. As we have suffered losses both personal and professional, we have continued to endure with strength, compassion and a heightened sense of unity. In support and celebration of our team members and as a lasting reminder of our strength, custom artwork created by Michigan-based artists will be unveiled at eight HFHS locations in Spring 2021.

Overview

- Open to all interested artists and designers, submitting as an individual or as a team. Artists must reside in southeast or south-central Michigan. Each art installation must be led by someone 18 years or older. There is no submission fee.
- **8 all-inclusive stipends up to \$10,000 each** will be awarded to up to 8 individual artists or teams. The stipend is intended to cover all associated project costs with exception of installation which will be handled separately by HFHS.
- One award will be announced for each of the following Henry Ford Health System sites:
 - Henry Ford Macomb Hospital (Clinton Twp.)
 - Henry Ford West Bloomfield Hospital (West Bloomfield)
 - Henry Ford Hospital (Detroit)
 - Henry Ford Wyandotte Hospital (Wyandotte)
 - Henry Ford Allegiance Hospital (Jackson)
 - Kingswood Behavioral Health Hospital (Ferndale)
 - One Ford Place (Detroit)
 - HAP Office Building (Detroit)

Artwork Guidelines

- Artwork should promote a healing environment and portray inspirational themes such as **hope, resiliency, strength, perseverance, teamwork, family, compassion, unity, healing.**
- **All artistic mediums are welcome** including large-scale murals, installation art and sculpture, in addition to traditional 2D and 3D media. Freestanding sculpture may be proposed for indoor or outdoor placement. Muralists should assume indoor placement with a ceiling height of 8.5'.
- To allow flexibility in artist proposals, maximum dimensions and precise sites at each location will be determined during the review process with the overall goal of securing an appropriate location for each selected artwork.
- It is preferable for artists to include a **community engagement component** to their project to build connection with the HFHS team members the artwork is meant to represent. These activities could take place at any stage of the project from planning to post-installation, either virtually or in-person, at the discretion of HFHS.
- See Special Considerations for artwork below.

Calendar

Submission Deadline: February 18, 2021

Submission Jury Period: through March 5, 2021

Artists Notified of Selection: no later than March 8, 2021

Public Announcement: week of March 8-12

Engagement Activities: March-June 2021

Artwork Installations: April-June 2021 on a rolling basis

Evaluation Criteria

Proposals will be evaluated on:

- Overall artistic design and inspirational quality
- HFHS community representation and engagement in concept
- Use of materials, durability and suitability for healthcare environment

Special Considerations

Since the artwork will be installed in healthcare facilities, there are unique safety and maintenance concerns that will be addressed with each proposal during the review process. Generally, only artworks that require reasonable maintenance will be considered. The artist should consider how they can mitigate crevices where dust could collect. To comply with infection control criteria all artwork materials must be able to tolerate cleaning and sanitation per health system standards. All works on paper, soft sculpture, textiles etc. must be fully enclosed in frames with plexiglass. Curator will advise selected artists on acceptable presentation. Presentation costs should be included in the artist's budget. Any wall-mounted work must not exceed 4" total depth.

Selection Process

- **Stage 1:** Submissions are reviewed as they are received by Healing Arts Program Manager. If there are clarification questions, the artist will be contacted at this stage to provide information. All submissions must be finalized and received by the due date.
- **Stage 2:** A Committee comprised of HFHS local leaders will review artist proposals and recommend 16 finalists for Stage 3.
- **Stage 3:** The finalists will be presented to eight small work groups comprised of HFHS Team Members; one work group representing each location. Work groups will make final artist recommendations for their respective sites.

To submit, complete the short application form here:

[Reflection and Tribute Art Project](#)

For questions contact Megan Winkel at mwinkel1@hfhs.org with the subject line "RFP – Full Name"